



The Dementia Research Awhi Development Centre

Delivering Excellence in Dementia Care

Invitation to Participate as a Sponsor

The Dementia Research Awhi Development Centre is facilitating a seminar 'Delivering Excellence in Dementia Care' on 28 October, 2011. The one day seminar will be held in the new conference centre at the North Shore Campus, Auckland University of Technology. Key speakers include Professor June Andrews, Director of the Dementia Services Development Centre, University of Stirling, Scotland and Colm Cunningham, Director of the Dementia Centre, Hammond Care, Sydney.

We would welcome support of the seminar from your organisation by becoming a sponsor. Please pass this information onto the most relevant person within your organisation where a decision can be made based upon reviewing the details of the program below.

The benefits to your organisation for participating in this seminar include:

- Supporting a specialist event that will provide a multidisciplinary educational opportunity for the dementia services workforce
- Promoting excellence in dementia care
- Targeting a specialist group of decision makers, service providers and health professionals in the field
- Inspiring and motivating delegates through increased knowledge and awareness

In return the seminar will deliver:

- Acknowledgement of your support in publications arising from the seminar
- Onsite promotion
- Advertising in all electronic promotion of the event.

We look forward to hearing from you, once you have had the opportunity to review the content of the sponsorship packages and the programme.

Regards

The Dementia Research Awhi Development Centre is committed to ensuring the success of this seminar. A range of sponsorship opportunities have been developed to ensure a successful outcome for sponsors, participants, and the seminar. Early confirmation of your sponsorship would be appreciated and will ensure a higher level of exposure. An extensive promotional campaign including advertisements, and email broadcasts will be implemented. The opportunity exists for your organisation to be represented as a key sponsor of the seminar in advance of the actual date.

The Dementia Research Awhi Development Centre

Delivering Excellence in Dementia Care

Sponsorship Opportunities

Primary Sponsor - Gold x 2

Named sponsor, profiled on seminar proceedings, welcome and closing remarks at the presentation, and workshop
Promotional display - banner, pamphlets
50% fee reduction for employees / members (maximum 6 people)
\$3,000

Sponsors - Silver x 2

Acknowledgement on the seminar proceedings, at the presentation and workshop
25% fee reduction for employees and associates (maximum 5 people)
Promotional display - pamphlets
\$2,000

Sponsors - Bronze x 2

Acknowledgement on the seminar proceedings, and at the presentation
10% fee reduction for employees and associates (maximum 4 people)
Promotional display - pamphlets
\$1,000

Print profiles for all grades of sponsorship will be agreed with the sponsors during discussions on sponsorship. Gold sponsors will be of a larger size than Silver and Bronze.

Catering sponsor

Opportunities exist to sponsor catering at this event.

We would welcome expressions of interest. Please contact Grace and/or Clare to discuss options.

Convenors

Grace O'Sullivan, Doctoral candidate, AUT University
Email: sullies@xtra.co.nz
Associate Professor Clare Hocking, AUT University
Email: clare.hocking@aut.ac.nz

All prices are exclusive of the 15% Goods and Services Tax (GST)

Programme

8.30	-	9.00	Registration
9.00	-	9.10	Powhiri/Welcome
9.10	-	9.30	Opening Address: Health Services for People with Dementia
9.30	-	10.30	Professor June Andrews, Making Change Happen in Health Care for People with Dementia
10.30	-	11.00	Morning Tea / Coffee
11.00	-	11.45	Grace O'Sullivan - Attitudes & Approaches: Caring for People with Dementia
11.45	-	12.30	Colm Cunningham - Acute Care
12.30	-	13.30	Lunch
13.30	-	14.45	Workshop - Colm Cunningham - Pain Management Presentations 1 - Dr Chris Perkins - Dementia & Spirituality Presentations 2 - Dr Gary Cheung - Is There a Place for the Use of Medication in Dementia? Presentations 3 - Dementia Research Ahia Development Centre - Planning for the future
14.45	-	15.00	Afternoon Tea / Coffee
15.00	-	16.15	Workshop Repeated - Colm Cunningham - Pain Management Presentations 4 - Grace O'Sullivan - Living Each Day with Dementia Presentations 5 - Lorna Dyllal - Younger Onset Dementia Presentations 6 - Annabel Grant - Communicating with People with Dementia
16.15	-	16.30	Closure